

Site Inventory Form
State Historical Society of Iowa
 (December 1, 1999)

State Inventory No. 22-01362 New Supplemental
 Part of a district with known boundaries (enter inventory no.) **22-01381**
 Relationship: Contributing Noncontributing
 Contributes to a potential district with yet unknown boundaries
 National Register Status:(any that apply) Listed De-listed NHL DOE
 9-Digit SHPO Review & Compliance Number _____
 Non-Extant (enter year) _____

1. Name of Property

historic name Carter and Co. Building

other names/site number Moser Family Pharmacy (Previous Site # 22-00269 for both 133 and 135 N. Main St.)

2. Location

street & number 135 N. Main Street

city or town Elkader

Legal Description: (If Rural) Township Name

vicinity, county Clayton

Township No. _____ Range No. _____ Section _____ Quarter of Quarter _____

(If Urban) Subdivision Original Town of Elkader

Block(s) 4

Lot(s) North 1/3 Lot 1

3. State/Federal Agency Certification [Skip this Section]

4. National Park Service Certification [Skip this Section]

5. Classification

Category of Property (Check only one box)

- building(s)
- district
- site
- structure
- object

Number of Resources within Property

If Non-Eligible Property
 Enter number of:

_____ buildings
 _____ sites
 _____ structures
 _____ objects
 _____ Total

If Eligible Property, enter number of:
 Contributing Noncontributing

_____ buildings
 _____ sites
 _____ structures
 _____ objects
 _____ Total

Name of related project report or multiple property study (Enter "N/A" if the property is not part of a multiple property examination).

Title
Arch. & Hist. Resources of the Elkader Downtown Historic District MPD

Historical Architectural Data Base Number
22-030

6. Function or Use

Historic Functions (Enter categories from instructions)

Current Functions (Enter categories from instructions)

02F01 General Store

02E Specialty Store (drug store)

02E11 Grocery Store

02E Specialty Store (shoe store)

7. Description

Architectural Classification (Enter categories from instructions)

Materials (Enter categories from instructions)

09D01 Flat roof

foundation 04C Limestone

walls 04C Limestone

roof 08 Asphalt

other _____

Narrative Description (SEE CONTINUATION SHEETS, WHICH MUST BE COMPLETED)

8. Statement of Significance

Applicable National Register Criteria (Mark "x" representing your opinion of eligibility after applying relevant National Register criteria)

- Yes No More Research Recommended
- Yes No More Research Recommended
- Yes No More Research Recommended
- Yes No More Research Recommended

- A Property is associated with significant events.
- B Property is associated with the lives of significant persons.
- C Property has distinctive architectural characteristics.
- D Property yields significant information in archaeology or history.

County Clayton
City Elkader

Address 135 N. Main Street

Site Number 22-01362
District Number 22-01381

Criteria Considerations

- A Owned by a religious institution or used for religious purposes.
- B Removed from its original location.
- C A birthplace or grave.
- D A cemetery.
- E A reconstructed building, object, or structure.
- F A commemorative property.
- G Less than 50 years of age or achieved significance within the past 50 years.

Areas of Significance (Enter categories from instructions)

02 ARCHITECTURE

05 COMMERCE

Significant Dates

Construction date
1853 check if circa or estimated date
Other dates

Significant Person

(Complete if National Register Criterion B is marked above)

Architect/Builder

Architect

Builder

Narrative Statement of Significance SEE CONTINUATION SHEETS, WHICH MUST BE COMPLETED

9. Major Bibliographical References

Bibliography See continuation sheet for citations of the books, articles, and other sources used in preparing this form

10. Geographic Data

UTM References (OPTIONAL)

Zone	Easting	Northing	Zone	Easting	Northing
1	_____	_____	2	_____	_____
3	_____	_____	4	_____	_____

See continuation sheet for additional UTM references or comments

11. Form Prepared By

name/title Marlys Svendsen, Svendsen Tyler, Inc.

organization City of Elkader

date 7/2011

street & number N3834 Deep Lake Road

telephone 715/469-3300

city or town Sarona

state WI

zip code 54870

ADDITIONAL DOCUMENTATION (Submit the following items with the completed form)

FOR ALL PROPERTIES

- Map:** showing the property's location in a town/city or township.
- Site plan:** showing position of buildings and structures on the site in relation to public road(s).
- Photographs:** representative black and white photos. If the photos are taken as part of a survey for which the Society is to be curator of the negatives or color slides, a photo/catalog sheet needs to be included with the negatives/slides and the following needs to be provided below on this particular inventory site:

Roll/slide sheet # _____	Frame/slot # _____	Date Taken _____
Roll/slide sheet # _____	Frame/slot # _____	Date Taken _____
Roll/slide sheet # _____	Frame/slot # _____	Date Taken _____

- See continuation sheet or attached *photo & slide catalog sheet* for list of photo roll or slide entries.
- Photos/illustrations without negatives are also in this site inventory file.

FOR CERTAIN KINDS OF PROPERTIES, INCLUDE THE FOLLOWING AS WELL

- Farmstead & District:** (List of structures and buildings, known or estimated year built, and contributing or non-contributing status)
- Barn:**
 - A sketch of the frame/truss configuration in the form of drawing a typical middle bent of the barn.
 - A photograph of the loft showing the frame configuration along one side.
 - A sketch floor plan of the interior space arrangements along with the barn's exterior dimensions in feet.

State Historic Preservation Office (SHPO) Use Only Below This Line

Concur with above survey opinion on National Register eligibility: Yes No More Research Recommended
 This is a locally designated property or part of a locally designated district.

Comments: _____

Evaluated by (name/title): _____

Date: _____

Iowa Site Inventory Form Continuation Sheet

Page 1

Carter and Co. Building	Clayton
Name of Property	County
135 North Main Street	Elkader
Address	City

7. Description:

This building is estimated by the Clayton County Assessor to have been built in 1860. An historic photo dated 1870 shows the building in place. Property transfer records and newspaper accounts identify the Carter and Co. as the owner of the building beginning in ca. 1853. Together the photo and property records indicate the building was in place by ca. 1853.

The Carter and Co. Building at 135 North Main Street is a three-story vernacular Elkader Limestone Block originally constructed with one shop space and upper level flats. It's prominent corner location and scale provide an excellent opportunity to view of the stonework of this vernacular commercial form. The building front measures 24 feet wide with a depth of 58 feet. It originally had a flat roof but has been altered with a very low-pitched front-gabled roof not visible from Main Street. A frame addition at the rear was removed sometime after 1951 according to the Sanborn Map for that year.

Walls are coursed rock faced limestone with a cut-stone corbelled parapet. The original building had a wide cornice and eave but this has been removed and replaced with a narrower projecting molding. The limestone blocks are of relatively uniform size and were quarried locally. Work was completed by the skilled stone masons who were employed in construction of mills, commercial blocks, residences and farm buildings in Clayton County from the mid-1840s through the 1870s. This building was reportedly built for John Thompson, one of the three partners in the Elkader Mill in the 1840s. He likely employed some of the same stone masons who worked on the Elkader Mill and other projects for him including Motor Mill (National Register-listed) in rural Clayton County.

The building front is three bays wide with the upper levels containing three evenly spaced double-hung windows – 2/2 configurations on the third floor and 1/1 on the second floor. An early photo, shows the upper level windows had three 6/6 windows with stone lintels and sills on each level. The Carter and Co. Building's storefront originally had a pair of doors recessed between stone piers and two large display windows, each with nine lights. This design was modified by the mid-1880s with installation of cast iron columns and large display windows beneath the steel I-beam present today. In ca. 1960 after the corner block was acquired for the expansion of the adjacent drug store, the entrance to 135 North Main Street was abandoned and the area made into a large display window. The current storefront was installed at an unknown date. It included the removal of metal panels across the lower bulkhead and transom area and the installation of a row of transoms beneath the I-beam, large plate glass display windows, and a short bulkhead panel across the bottom.

8. Significance:

The Carter and Co. Building at 135 North Main Street is an example of a well-executed Elkader Limestone Block vernacular commercial form developed and built in Elkader during the 1840s-1870s. Located at the corner of North Main Street and West Cedar Street, the building is both individually eligible and a contributing resource in the Elkader Downtown Historic District. Under Criterion A, the district's commercial buildings are associated with the historic contexts developed for the downtown in the "Architectural and Historical Resources of the Elkader Downtown Historic District" Multiple Property Documentation form covering the years 1846 to 1960. Under Criterion C,

Iowa Site Inventory Form Continuation Sheet

Page 2

Carter and Co. Building	Clayton
Name of Property	County
135 North Main Street	Elkader
Address	City

the district's vernacular commercial forms such as that of the Carter and Co. Building are representative of commercial architectural development that took place in the years before and after the Civil War.

Elkader Downtown Historic District Background:

The town of Elkader was laid out in 1846 along the banks of the Turkey River approximately 16 miles upstream from the Turkey River's confluence with the Mississippi River. The town was surveyed and laid out in 1846 with the Original Town Plat filed in June 22, 1846 by Timothy Davis, Chester Sage and John Thompson, friends and business partners, who began operating a sawmill on North Front (Main) Street in 1845 before the town was even platted. By 1849 they had a successful flour mill in operation. The new town was named for Abd el-Kader, an Algerian freedom fighter and world figure who was admired by Davis. The principal building stimulating development in the 1840s and 1850s was the Elkader Mill. After 1860 when the Clayton County voters selected Elkader as the permanent county seat, the downtown saw a variety of merchants set up shops, several hotels open, a number of newspapers begin publication, and small manufacturing concerns get underway in the city center. Elkader numbered 440 residents in 1860.

The new county court house saw its first section completed in 1869 opposite the downtown. New limestone buildings were erected along both North and South Main Street with public halls frequently located on upper floors. During the 1870s and 1880s 2-story brick buildings began replacing frame business houses. A permanent railroad connection was completed by the Chicago, Milwaukee and St. Paul RR in 1886 but service remained poor as Elkader was located at the end of a spur rather than along a main line route. A more important transportation improvement during the 1880s was the completion of the Keystone Bridge across the Turkey River in 1880. Its completion prompted a period of economic vitality and community investment. The community was officially incorporated two years later in 1891 and a new waterworks system and city well were completed in 1896. Electricity was rejected by locals until the end of the decade in 1900, however. In the meantime, new churches were built in 1897 for the Congregationalists on the east side of the river and in 1897-1899 for the Catholics on the west side of the river. Coupled with a series of major fires during the 1890s, the downtown saw a period of rebuilding with a new hotel and bank at the entrance to the business district at the turn of the century. The new opera house was completed on North Main Street while other 2 and 3-story brick blocks appeared both north and south of Bridge Street.

By 1900, Elkader's population stood at its peak of 1,321 – an increase of 77 percent during the decade of the 1890s. Development continued in the downtown before and after World War I but at a much slower pace. Floods and fires damaged the Elkader Mill in 1902, 1906 and 1908, but it was nevertheless rebuilt by Schmidt Brothers & Co., retaining a key employer and anchor for Elkader's downtown. The business district began to extend to the west before and after the war with the principal changes seen along West Bridge Street. Here livery stables and wagon shops were replaced by automobile dealerships, implement companies and filling stations. Five stations eventually located along West Bridge with a sixth one block to the south along First Street SW. The national economic depression of the 1930s was coupled by the closing of the Elkader Mill in 1939 following a major fire. Natural disasters after World War I included major floods in 1922, 1947, and 1958 with a tornado destroying section of South Main Street in 1958 as well.

Iowa Site Inventory Form Continuation Sheet

Page 3

Carter and Co. Building	Clayton
Name of Property	County
135 North Main Street	Elkader
Address	City

Despite these natural and human made disasters, Elkader saw steady but modest population growth from 1,223 in 1920 to 1,526 in 1960. The impact of the automobile was seen in traffic patterns, parking patterns, and traffic signs and the introduction of electricity saw several generations of street lighting come and go. The popularity of the opera house waned and the first floor became the municipal fire station while two movie houses came and one stayed in the downtown drawing evening crowds for entertainment and shopping. As many as 130 people resided in downtown flats during this period. A good system of inter and intra-state highways connected Elkader and its downtown to other parts of the state and country in a way that railroads had never served the community. By 1960, downtown Elkader was well-established as one of several geographically dispersed retail centers serving Clayton County. Virtually every storefront was filled with start-up businesses or multi-generational family stores as Elkader's downtown achieved a stable and healthy status for local and countywide residents.

Historic Background for Carter and Co. Building at 135 N. Main Street:

The Carter and Co. Building at 135 North Main Street is a rare example of a first generation commercial building in Elkader's downtown dating from the 1850s. It was built by Thompson, Sage and Davis, business partners who founded Elkader, filed the original plat, and built the Elkader Mill in 1846-47 in the downtown. Henry Carter worked as a salesman for Thompson, Sage and Davis and in 1853, purchased the building at 135 North Main Street for his mercantile business – Carter and Co. He was joined by his brother E.V. Carter. The diverse nature of the firm's business was typical of an early mercantile and is described in greater detail in the advertisement that appeared in the *Clayton County Herald* on June 22, 1853 :

June 25, 1853
CARTER & CO.
HAVE RECEIVED and are receiving,
from the Eastern and Southern Markets, a
large assortment of Merchandise, which they
propose to sell at Wholesale and Retail, on as
favorable terms as any other House in Northern
Iowa. Thankful for public patronage hitherto,
we will endeavor to make it for the interest of our
old customers, and the public generally to obtain
their supplies of us. Our stock comprises the us-
ual variety of a country store, such as Dry Goods,
Groceries, Hardware, Queensware &c.
Also an assortment of Sligo and common Iron,
Cast, German, English, Blister, and Plow Steele.
CASTINGS; such as Iron Kettles and Pots,
from 1 to 30 gallons capacity; Spiders, Bake Ov-
ens, Wrenches, Waggon Boxes &c.
Charter Oak, Air Tight and Premium Cooking
Stoves, from No. 2 to 6.
Also for sale about 60 thousand Oak and Pine
Shingles, 45 bbls Pork, and 470 sacks Ground Al-
um, 20 bbls Kanawa and 50 sacks Dairy Salt, &c.
CARTER & CO.
Elkader June 22, 1853. tf

Iowa Site Inventory Form Continuation Sheet

Page 4

Carter and Co. Building	Clayton
Name of Property	County
135 North Main Street	Elkader
Address	City

Other advertisements shed light on the general operations of such a business including the sources of goods and shipping periods.

September 24, 1854 : *Garnavillo Herald*

“FALL AND WINTER GOODS – We have just received direct from Boston, a large assortment of Fall and Winter Goods, which we are anxious to sell as soon as possible, as we are short of storage space. Our stock comprises: Dry Goods, Groceries, boots, shoes, and ready made clothing, hard and Queensware, castings, iron steel, cooking and heating stoves, etc. Also on hand and for sale some 50 barrels pork. Carter and Co.”

April 1855: *Garnavillo Herald*

“The first boat of the Season brought Carter and Co. of Elkader, a new lot of goods which they are opening out in their large new stone store. For particulars see advertisement. Direct from Boston in 20 days.”

In 1856, Henry Carter was nominated by friends to serve as state senator. He was elected by a large majority and served one term. At the beginning of the Civil War, E.V. accepted a paymaster’s commission which he held until returning to Elkader in 1865 in poor health. In 1866, E.V. Carter died and Henry Carter continued the mercantile briefly. In 1867, he sold the business to A.W. Dougherty and Co. and according to Elkader historian Marge Constigan, Henry Carter “spent the next twelve years traveling, buying stock, and conducting a large farm in Nebraska. He kept his residence in Elkader and again engaged in the mercantile business with a nephew, D.A. Mills, in 1870. He had extensive holdings in Elkader and owned 3,500 acres in Linn County.” (Elkader Historical Society/Carter House Museum Collection)

On November 16, 1870, the *Elkader Journal* announced that a new business had formed in Elkader:

“CARTER, MILLS & CO.: The above new firm, at the well-known old stand of Daugherty and Co., opposite the mill, are just receiving piles of goods, which Mr. Carter has been buying in the eastern markets. Mr. Carter was engaged in the mercantile business in this place so many years, that words of commendation from us are superfluous. Mr. Mills is one of the most straight-forward, honorable men we ever met, and Frank Carter is a chip off the old block, one of our energetic talented young men. The new firm will soon let the public know the many good things they have in store for them.”

The new family business thrived for the next 15 years with H. B. Carter pursuing other ventures in Elkader including the incorporation of the First National Bank and erection of the stone bank building across the street at 124 North Main Street in 1871. His son Frank became the first cashier at the bank while Henry served as president. Marge Costigan writes that “In 1879, West Elkader was surveyed and H.B. Carter was proprietor. He disposed of his interest in Elkader in 1885, and moved to Ashland, Oregon. He died April 22, 1896.”

Iowa Site Inventory Form Continuation Sheet

Page 5

Carter and Co. Building	Clayton
Name of Property	County
135 North Main Street	Elkader
Address	City

The new owner of 135 North Main Street was H.W.Wilke, a former employee of Carter, Mills & Co. The announcement of the new business came on December 17, 1885 in the *Elkader Register*.

“Change of Firm – As will be seen by a notice in another column, the well known firm of Carter, Mills & Company, dealers in general merchandise, has been dissolved, and that Mr. H. W. Wilke will continue the business at the old stand. While we are sorry to see Messrs. Carter and Mills withdrawn from the business interests of Elkader, we are glad that Mr. Wilke is to be their successor. Mr. Wilke has been a resident of Elkader for thirteen years of longer, and for the greater portion of the time has been found behind the counters of the stone store, first as clerk and latterly as a partner.

During these years he had made hosts of friends by his square dealing and honesty, and all will be glad to not his advance on the road to prosperity. With Mr. Wilke as the head, and with Henry Vaupel as salesman, business prosperity will attend the new firm.”

A few years later, Wilke took on a business partner, L.F. Gossman, and the “old mill store” as many referred to it became “Wilke and Gossman.” A typical general mercantile operation, the business advertised a decade later on December 13, 1895 in the *Elkader Register* as follows:

“They carry a large stock of drygoods, groceries, boots and shoes. Their large stone room up stairs and down being filled to overflowing. Upstairs may be found cloaks, crockery and carpets. They handle the well known Davis Sewing Machine. They are running the Read creamery also. Wilke and Gossman are assisted in the store by Messrs. Gustave Wilke and Christ Sorteberg and Miss Ella Wilke. The firm is now having a special sale of cloaks and blankets, besides presenting an unusual line of holiday novelties.”

The Wilke and Gossman business closed by the end of World War I. In 1919 Wilke briefly leased it for use as a mortuary but in January 1920 the space was rented to H. J. Conrad for operation of a “Cash and Carry” grocery store. This business remained in operation until ca. 1935 when Ida Wilke opened a hosiery business here. At the end of World War II, Mr. and Mrs. C.E. Long opened Long’s Grocery Store in the building. This business remained until Mr. and Mrs. Ray Schrody bought the Longs out in November 1948. Six years later in 1954, the retail space was taken over by Claude Powell for a new shoe store. This continued until 1960 when George W. Schmidt, acquired the building to expand his pharmacy located next door at 133 North Main Street.

The Schmidt Pharmacy traced its roots to 1916 when the drug store at 133 North Main Street owned by the Becker brothers was transferred to their nephew – George H. Schmidt. During Schmidt’s ownership in 1923, he associated the drug store with the Rexall Drug franchise. He also made a success of the business and during his first two decades of ownership undertook a number of building and business improvements identified in the May 26, 1937 *Register* story below:

Iowa Site Inventory Form Continuation Sheet

Page 6

Carter and Co. Building	Clayton
Name of Property	County
135 North Main Street	Elkader
Address	City

Schmidt observes 21st Anniversary – Has made notable improvements in Store.

“This year marks the twenty-first anniversary of George H. Schmidt’s successful entry into business here in Elkader, and it also marks the time of one of a series of major improvements he has made to his store since he took possession in 1916. The latest improvement provides an entirely new arrangement within the store that strictly modernizes it. A complete new set of fixtures was installed recently. This set includes case units that extend the entire length of the store on the south side for 54 feet, and the north side 14 feet, and the west side, ten feet. In addition, there are two candy racks and a five-foot wrapping counter, all finished in walnut with the shelves and backs painted a peach color. All these units, with the exception of the cosmetics case are open for easy display of merchandise and all merchandise is plainly marked. The cases are all eight feet high. The new equipment provides excellent display and follows the modern line of merchandising. New soda fountain stools have been added, together with a new nut case and greeting card rack. Other major improvements that have been made by Mr. Schmidt since his ownership include an addition in the rear of the building extending to the alley, in 1924; installation of a new soda fountain in 1927; a new and modern store front was installed in 1931; and last year a 6 by 3 neon sign was added. Also a modern wall paper display room was built this year. By these improvements, Mr. Schmidt has proven, without a shadow of a doubt, that he is of the progressive type, and the Register joins with friends in wishing him continuing success.”

The drug store stayed in the Schmidt family passing to George W. Schmidt by the 1950s. A summary of the Schmidt’s Pharmacy history from the *125th Anniversary Edition, The Clayton County Register, Elkader, Iowa*, July 21, 1971 appears below:

“Schmidt’s Pharmacy, owned by George W. Schmidt, was established in 1916 and is one of Elkader’s oldest business establishments.

Originally the B.S. Whitney hardware and tinware store, J.F. and William Becker started a drug store in 1894 [1892]. One of their employees was G.H. Schmidt, and when the Beckers decided to quit the business in 1916, they asked Schmidt if he wanted to buy it. That afternoon Schmidt went out and got one dollar for the down payment, and by that evening he found himself the manager and owner of the drug store.

Following the death of G.H. Schmidt, his son, George, purchased the business from the estate in 1946.

In 1923, Schmidt’s Drug Store became affiliated with Rexall Drugs, and with the purchase of the Powel shoe store building (built by one of Elkader’s founders, John Thompson) in 1960, the facilities were further expanded.”

Iowa Site Inventory Form Continuation Sheet

Page 7

Carter and Co. Building	Clayton
Name of Property	County
135 North Main Street	Elkader
Address	City

Schmidt's Pharmacy continued through the decade of the 1970s. A landmark feature of the store from an earlier era, the soda fountain, was removed in 1971. In ca. 1980 the pharmacy was taken over by Joseph J. Stroschein and in 1990 by Jay and Kay Moser. Moser Family Pharmacy continues in operation in 2011 with both drug store and gift shop sales part of the business. A history of the Moser Family Pharmacy appeared in the *Clayton County Register* in ca. 1995 and is included below:

“Although he has owned and operated his own business only since December of 1988, Jay Moser of Elkader has practiced his pharmacy profession for 16 years, ever since earning his degree from Drake University in Des Moines.

Owning and operating his own pharmacy, which is located at 118 South Main Street, Elkader is a full-time job for Jay. Among the capable and hard-working full-time and part-time employees are Darcy Mieke, Linda Lott, Jay's mother Betty Moser and Randi Chandler. However, the pharmacy doesn't function unless registered pharmacist Jay is on the scene.

Jay's wife, Kay, does the pharmacy bookkeeping and fills in as a clerk when necessary. Kay is a third grade teacher at Central Community Schools in Elkader. Sons Benjamin and Jonathon also assist in the store.

The staple of Moser Family Pharmacy is obviously medicine, both prescription and nonprescription. However, the store also carries greeting cards, health and beauty aids, magazines, basic over-the-counter merchandise, along with many other items.

Also included in the store is a full line of surgical and sickroom supplies and being able to supply customers with Convatec, B-D, Futuro and other brands of home health supplies.

They accept Medical Associates HMO, THN, PCS, IPSC, PAID, SISCO, Social Services and John Deere Cards. Moser Family Pharmacy also offers its valued customers free delivery in Elkader and 24-hour service, a service which large competing area chain stores and mail order businesses can't match.

The J.K. Molumby block on the south portion of Main Street in Elkader was completed in 1989 and now includes Moser Family Pharmacy, Main Street South and Theis Clothing Co.

In 1916, Ed Burlingame purchased the existing general merchandise business from the Talleys. There also used to be a tavern in 1916 where the current Main Street South business is located today.

Iowa Site Inventory Form Continuation Sheet

Page 8

Carter and Co. Building	Clayton
Name of Property	County
135 North Main Street	Elkader
Address	City

Burlingame then purchased the building from J.K. Molumby in 1923. Then in 1946, shortly after World War II, Reynold and Dorothy Hedeman bought out Ed's business. Dorothy Hedeman is the daughter of Ed Burlingame.

In 1958, Reynold and Dorothy Hedeman bought the building from Burlingame and converted it into a supermarket that year. Tom Wilke of Monona purchased the business in 1961 from the Hedemans and operated his grocery store business there for approximately 20 years before moving to Wilkes present location in Elkader." (Elkader Historical Society/Carter House Museum Collection)

"The Hedemans still own the building where Moser Family Pharmacy and Main Street South are both located, and Floyd Possehl owns the building where Theis Clothing is on South Main Street."

Summary of Owners/Occupants: (prepared by Elkader Historical Society/Carter House Museum volunteers)

- 1853 – Carter and Co. (Building originally built by Thompson, Sage and Davis; Henry Carter originally worked as a salesman for them, and later he and E.V. became partners).
- 1855 – Purchased an interest in the Co. which continued for 12 years.
- 1857 – Disposed of the business and spent twelve years traveling, buying stock, and conducting a large farm in Nebraska. He was elected state senator in 1856 and served one term.
- 1857 – Messrs. A.W. Dougherty and Co. (?)
- 1870 – H. Carter purchases the store and stock from Dougherty; new company known as Carter Mills and Co. (Henry Carter, D.A. Mills, and Frank Carter, D.A's son).
- 1885 – H.W. Wilke bought the store (Had worked as a clerk for Carter Mills). Eventually Gossman added as partner, and later Knudtson (briefly).
- 1920 – Harry Conrad, grocery store.
- 1935 – Ida M. Wilke; Hosiery, etc.
- 1946 – Longs, Grocery Store.
- 1948 – Ray Schrody
- 1954 – Powell's Shoe Store
- 1960 – George W. Schmidt – purchased Powell's Shoe Store to expand pharmacy.
- 1990 – Moser's Family Pharmacy

9. Major Sources:

1984 History of Clayton County. Clayton County Genealogical Society, Elkader, Iowa: Griffith Press, 1984.

Anderson, David C. *Reconnaissance Survey of Elkader Clayton County, Iowa.* Clayton County Historic Preservation Commission and Main Street Elkader, March 1, 1994.

Andreas, A.T. *Illustrated Historical Atlas of the State of Iowa.* Chicago: Andreas Atlas Co., 1875.

Iowa Department of Cultural Affairs
State Historical Society of Iowa
**Iowa Site Inventory Form
Continuation Sheet**

Site Number **22-01362**
Related District Number **22-01381**

Page 9

Carter and Co. Building	Clayton
Name of Property	County
135 North Main Street	Elkader
Address	City

Appraisal Records for Elkader Downtown Properties, Clayton County Assessor's Office, 1949 – 1965.

"Bird's Eye View Map, Elkader, Iowa, 1871." Milwaukee, Wisconsin: Doniat and Zastrow.

Elkader Historical Society/Carter House Museum research file for 135 North Main Street; files focusing on downtown Elkader buildings, businesses, civic leaders and related information. Compiled by Marge Costigan and other museum volunteers. Research files contain hundreds of historic photos, newspaper articles, publication transcriptions, property ownership records, and information from interviews. Digital copies of some research files were loaned to Marlys Svendsen, October 2010 and others were made available in March 2011 for duplication.

Census of State of Iowa for the years 1856, 1867, 1875, 1885, 1895, 1905, 1915, and 1925 as printed by various State Printers.

Clayton County, Iowa, Memories & Heritage from the Photo Albums of Clayton County. Elkader, Iowa: The Clayton County Register, 1997.

Downtown Building Survey (73 surveyed buildings) records including survey questionnaires, draft Iowa Site Inventory Forms and digital photographs. Main Street Elkader, 2009.

Downtown Elkader Business Questionnaires completed by property/business owners, 2010.

Downtown Elkader Individual Property Site Maps compiled by Eli Garms, Clayton County GIS, Engineer's Office, Elkader, November 2010.

Elkader Building Survey (62 surveyed buildings). Main Street Elkader, 1994-1996.

Elkader Historic Photograph Collection (digital). Elkader Public Library, Elkader. Digital files loaned to Marlys Svendsen, December 2008.

"Elkader, Iowa 1846-1971, the Past, the Present the Future." 125th Anniversary Edition, *The Clayton County Register*, Elkader, Iowa, July 21, 1971.

Elkader Telephone Directories, 1922, 1923, 1924, 1932, 1933, 1960 and 1966.

Gottfried, Herbert and Jan Jennings. *American Vernacular Design, 1870-1940.* New York: Van Nostrand Reinhold Company, 1985.

Insurance Maps for Elkader. (New York: The Sanborn Company), 1895, 1902, 1913, 1930, and 1951.

"Keystone Bridge Centennial Edition." *The Clayton County Register*, Elkader, Iowa, July 26, 1989.

Iowa Department of Cultural Affairs
State Historical Society of Iowa
Iowa Site Inventory Form
Continuation Sheet

Site Number **22-01362**
Related District Number **22-01381**

Page 10

Carter and Co. Building	Clayton
Name of Property	County
135 North Main Street	Elkader
Address	City

Olson, Edward W. *Look What you Started Mr. Davis...Elkader, Iowa: History, Facts and Folklore about Elkader, Iowa U.S.A.*, ca. 2010.

Plat Book of Clayton County, Iowa, Minneapolis: Warner & Foote, 1886.

"Plat of Elkader, June 22, 1846." Recorder's Office, Clayton County, Court House, Elkader, Iowa.

Powell, Harry. "The Elkader Story." unpublished first draft, December 1980; copy available at Elkader Public Library.

Price, Realto E., editor. *History of Clayton County, Iowa from the Earliest historical Times Down to the Present, Volumes I and II*. Chicago: Robert O. Law Company, 1916.

Property Transfer Records for Blocks 3 – 10 and Fractional Blocks 3-6 in Town of Elkader, Clayton County Auditor's Office and Recorder's Office, Clayton County Court House, Elkader, Iowa.

Shank, Wesley I. *Iowa's Historic Architects: A Biographical Dictionary*. Iowa City, Iowa: University of Iowa Press, 1999.

Standard Atlas of Clayton County, Iowa. Chicago: George A. Ogle & Co., 1902.

United States Census, 1850-2010. (population figures provided by State Library of Iowa, January 2011 and City of Elkader, March 2011).

Iowa Department of Cultural Affairs
State Historical Society of Iowa
Iowa Site Inventory Form
Continuation Sheet

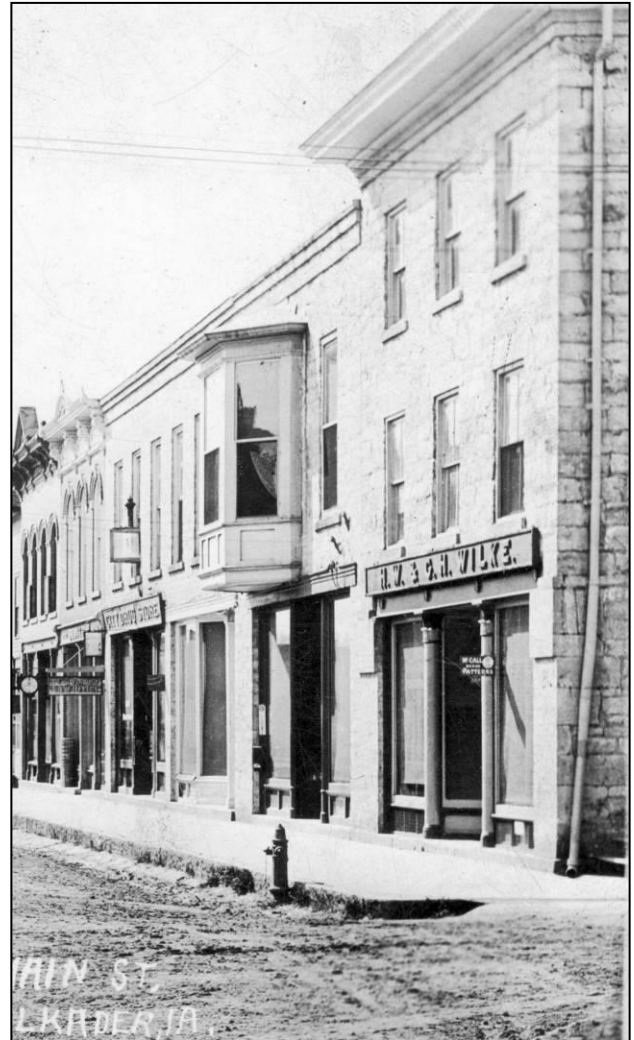
Site Number **22-01362**
Related District Number **22-01381**

Page 12

Carter and Co. Building
Name of Property
135 North Main Street
Address

Clayton
County
Elkader
City

Photographs: Historic views, 135 North Main Street, ca. 1870 (left) with Carter Mills & Co. in place and in 1912 after newer storefront installed and H.W. and G.H. Wilke Store was in place (right) Elkader Historical Society/ Carter House Museum Collection)



Iowa Department of Cultural Affairs
State Historical Society of Iowa
Iowa Site Inventory Form
Continuation Sheet

Site Number 22-01362
Related District Number 22-01381

Page 13

Carter and Co. Building
Name of Property
135 North Main Street
Address

Clayton
County
Elkader
City



Photographs: Historic views, west side of North Main Street, looking northwest with Carter and Co. Building on the corner and with the old Turner Hall in background , pre-1891 – top; 100 block of N. Main, looking south, 1942 – bottom (Elkader Historical Society/Carter House Museum Collection)



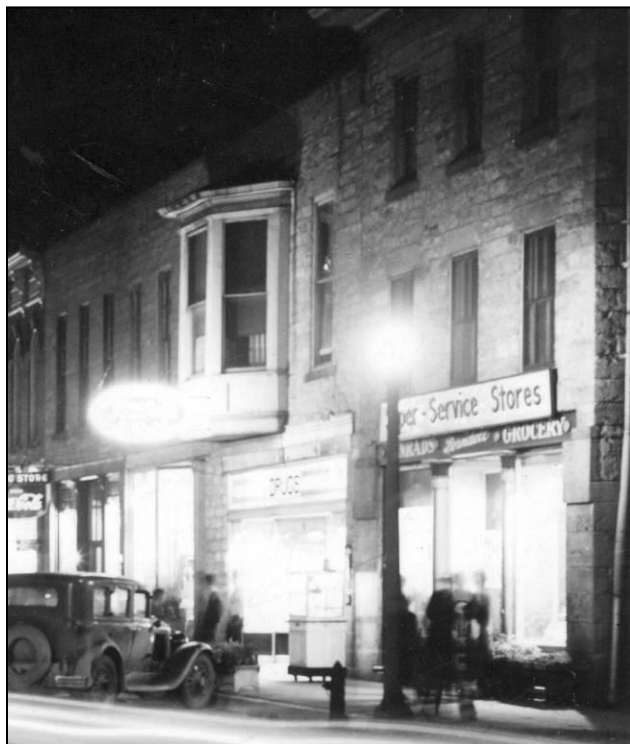
Iowa Department of Cultural Affairs
State Historical Society of Iowa
Iowa Site Inventory Form
Continuation Sheet

Site Number 22-01362
Related District Number 22-01381

Page 14

Carter and Co. Building
Name of Property
135 North Main Street
Address

Clayton
County
Elkader
City



Photograph: Historic view, night photograph taken sometime soon after installation of neon lights for the Schmidt Drug Store in 1936 when Conrad Groceries was located at 135 North Main Street (top); Schmidt Pharmacy in ca. 1970 in extended store occupying both 133 and 135 North Main Street (bottom), looking southwest in both views. (Elkader Historical Society/Carter House Museum Collection)



Iowa Department of Cultural Affairs
State Historical Society of Iowa
Iowa Site Inventory Form
Continuation Sheet

Site Number **22-01362**
Related District Number **22-01381**

Page 15

Carter and Co. Building
Name of Property
135 North Main Street
Address

Clayton
County
Elkader
City

Photograph: Historic view, Harry, Jessie and Edith Conrad, ca. 1920 in Conrad's Grocery Store and January 23, 1930 advertisement (Elkader Historical Society/Carter House Museum Collection)



Ferdell Canned Fruits
FROM
Conrad's Grocery
Were Used Exclusively
In the Clayton County Register
Cooking School

Ferdell canned fruits and vegetables are an exceptional high quality product but are not high in price. If you have not used Ferdell products you can not appreciate the quality of these foods.

Conrad's Grocery
ELKADER, IOWA

Iowa Department of Cultural Affairs
State Historical Society of Iowa
Iowa Site Inventory Form
Continuation Sheet

Site Number **22-01362**
Related District Number **22-01381**

Page 16

Carter and Co. Building
Name of Property
135 North Main Street
Address

Clayton
County
Elkader
City

Photographs: 135 North Main Street, looking southwest and rear-side, looking southeast (Elkader Downtown Survey Photograph, 9/16/2010, Marlys Svendsen, photographer)



Iowa Department of Cultural Affairs
State Historical Society of Iowa
**Iowa Site Inventory Form
Continuation Sheet**

Site Number **22-01362**
Related District Number **22-01381**

Page 17

Carter and Co. Building
Name of Property
135 North Main Street
Address

Clayton
County
Elkader
City

Photographs: 135 North Main Street, looking southwest along west side of North Main Street (Elkader Downtown Survey Photograph, 10/29/2010, Marlys Svendsen, photographer)

